



a **NUCOR** company

STRONGER TOGETHER

2024 NATIONAL BUILDER MEETING | MARCH 20-22, 2024

ORLANDO WORLD CENTER MARRIOTT | ORLANDO, FL



We hope you'll join us in Orlando for what promises to be an exciting event. We have three jam-packed days filled with dynamic speakers, powerful breakout sessions, a large trade show, fun entertainment, and the chance to network with other industry professionals.

KEYNOTE SPEAKERS



Brad Ford

Executive Vice President — Nucor Fabricated Construction Products

Brad began his career in 2001 as a Brokerage Representative at The David J. Joseph Company (DJJ), which Nucor acquired in 2008, and later served as District Manager and International Trading Manager. In 2013, he became Commercial Vice President at DJJ's subsidiary, Trademark Metals Recycling LLC (TMR), and then served as President of TMR from 2015 to 2020. Brad became General

Manager of Vulcraft-Indiana in 2020. He became a vice president of Nucor Corporation in 2022 and currently serves as Executive Vice President of Nucor's Fabricated Construction Products group.



Gene Marks

Columnist, Author, Small Business Owner

A past columnist for both The New York Times and The Washington Post, Gene now writes regularly for The Hill, The Philadelphia Inquirer, Forbes, Entrepreneur Magazine, The Washington Times, and The Guardian. Gene has written 5 books on business management, specifically geared towards small and medium-sized companies.

Gene regularly appears on Fox Business, MSNBC, as well as CBS Eye on the World with John Batchelor, and SiriusXM's Wharton Business Channel where he talks about the financial, economic, and technology issues that affect business leaders today. Gene helps business owners, executives, and managers understand the political, economic, and technological trends that will affect their companies and—most importantly—the actions they can take to continue to grow and profit. Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium-sized businesses.

AGENDA

Wednesday, March 20

Play a round of golf at Hawk's Landing 18-hole championship golf course, located right at the Orlando World Center Marriott, then celebrate with us at our Welcome Reception. This exciting kick-off to the event includes an evening on the poolside lawn with a live band and a silent auction including a variety of luxury baskets and unique experiences with all proceeds benefiting the Gary Sinise Foundation. Bid on memorable experiences, such as a fisherman's dream trip led by expert guides, dinner with Nucor executives, and more.

8 am - 3 pm	Golf Tournament (optional) <i>Hawk's Landing, Orlando World Center Marriott</i>
5:30 pm - 6:30 pm	Trade Show Preview <i>Grand 8</i>
6:30 pm	Welcome Reception <i>Falls Pool Lawn, Orlando World Center Marriott</i>

Thursday, March 21

Our program begins with breakfast in the Grand Ballroom on Thursday morning followed by the General Session, which covers key industry topics, product updates, and seven exciting breakout sessions to choose from. The meeting adjourns at 3 pm to allow for free time. Then join us at our exclusive Universal CityWalk Block Party for a night of food, drinks, and variety of live music — including karaoke, dueling pianos, and a reggae band.

6:15 am - 7:45 am	Breakfast Buffet <i>Grand Ballroom</i>
6:30 am - 3 pm	Trade Show <i>Grand 8</i>
8 am - 9:30 am	General Session <i>Grand Ballroom</i>
9:45 am - 10:45 am	Breakout Sessions <i>Attendees may attend one of seven breakout sessions.</i>
11:15 am - 12:45 pm	Lunch & Awards Presentation <i>Grand Ballroom</i>
1 pm - 3 pm	NBG Product Displays & Demos <i>Grand Foyer</i>
6:30 pm - 10 pm	Block Party at Universal CityWalk (optional) <i>Universal Orlando Resort (transportation provided)</i>

Friday, March 22

Our program continues with breakfast in the Grand Ballroom on Friday morning followed by a general session and keynote speakers. There will be a chance to participate in one of the seven educational breakout sessions before our awards luncheon. The meeting adjourns at 3 pm to allow for free time before we reconvene at 6 pm for a Cocktail Reception and Banquet Dinner featuring live entertainment.

6:15 am - 7:45 am	Breakfast Buffet <i>Grand Ballroom</i>
6:30 am - 3 pm	Trade Show <i>Grand 8</i>
8 am - 9:30 am	General Session & Keynote Speaker <i>Grand Ballroom</i>
9:45 am - 10:45 am	Breakout Sessions <i>Attendees may attend one of seven breakout sessions.</i>
11 am - 12 pm	Keynote Speaker <i>Grand Ballroom</i>
12 pm - 1:15 pm	Lunch & Top Awards Presentation <i>Grand Ballroom</i>
1:30 pm - 3 pm	NBG Product Displays & Demos <i>Grand Foyer</i>
6 pm - 7 pm	Cocktail Reception <i>Grand Ballroom</i>
7 pm - 10 pm	Banquet Dinner/Live Entertainment <i>Grand Ballroom</i>



All Silent Auction proceeds collected during our Welcome Reception will benefit the Gary Sinise Foundation's R.I.S.E. initiative. Through R.I.S.E., the foundation builds specially adapted, smart-technology homes for our nation's most severely wounded veterans and first responders. Each of these homes are built to meet the needs of the hero. For more information, visit garysinisefoundation.org



BREAKOUT SESSIONS

As an Authorized Builder, this event gives you an opportunity to invest in yourself and grow your company by learning about key industry trends, products, and sales strategies by attending educational breakout sessions. Each day will feature seven exciting sessions to choose from.



The Future is Green: Leveraging Sustainability for Enduring Success

In recent years, Environmental — the “E” in ESG (Environmental, Social, and Governance) — has become a focus for businesses worldwide. This isn’t simply a passing trend, but a decision-making factor that owners, architects, and governments consider when awarding contracts, writing

specs, or creating legislation. Nucor is at the forefront of steel companies in sustainability. Our CEO, Leon Topalian, sees a growing demand for low-emission steel, and as a company, we invest in tech around the world to deliver net-zero steel products. Learn how Nucor innovates to meet our industry’s changing needs, how to leverage sustainability in your business, and how this can give you an edge over the competition.



Going Solar: Exploring the Potential of PowerShingle

According to the Department of Energy, solar is the fastest growing and most affordable source of new electricity in America. As part of our continuing efforts to diversify and expand our product offerings, we are proud to introduce PowerShingle. Unlike traditional solar

structures, PowerShingle has a watershed design that eliminates leaking and is the perfect solution for a wide range of commercial and industrial applications when combined with traditional, custom metal buildings. In this session, we introduce you to the solar industry and its growth potential. In addition, you’ll learn about PowerShingle and its revolutionary characteristics as we explore market opportunities for this product and how to add solar to your company’s resume.



Raising the Bar: How the MBCEA & IAS Accreditation Take Your Business to the Next Level

The Metal Building Contractors and Erectors Association (MBCEA) exists to support the professional advancement and development of metal building system contractors, erectors, and the industry as a whole. In this session, we discuss how the

MBCEA can help improve your business through a wide variety of training, programs, and events. We also touch on AC478 Accreditation, the most comprehensive quality assurance accreditation of its kind which allows for quality builders, contractors, and erectors to stand apart from the competition. We’ll review the requirements of this accreditation, how it raises the bar for our industry and helps you improve your bottom line.



The Power of IMPs: Unleashing the Benefits of Insulated Metal Panels

Insulated metal panels (IMPs) have revolutionized the custom metal building industry. In this session, we’ll explore the advantages of these panels and their impact on energy efficiency, cost savings, environmental sustainability, and overall occupant comfort. Metl-Span

is a pioneer of insulated metal panels and a leader in the advancement of insulated panel technology. Their comprehensive product line serves a broad range of markets, including the commercial, industrial, and manufacturing industries. Learn more about the Metl-Span product line and how to incorporate IMP products into your buildings to better serve your customers and deliver cost-effective solutions.



Do's and Don'ts in the Field: Best Practices of Custom Metal Building Erection

In this session, we’ll show how to erect a custom metal building properly and safely—while avoiding common mistakes made in the field. Topics include using the correct drawings, unloading and storage, building shakeout, temporary bracing, and ensuring the building is plumb and

square. We’ll also cover roofing and wall sheeting tips, such as proper tool use, eave and rake start up, material handling/bundle location and orientation, sealant, fasteners, seaming, and ways to minimize punch list items. In addition, you’ll understand the role of Construction Service Technicians and how they can assist you when erecting a project.



Get Certified: Expand Your Warranty Offerings with CICP

Craftsmanship and service sets you apart from your competition and offering warranties to protect building owners and your bottom line is vital in today’s market – that’s why we developed our new warranty program with you in mind. This session introduces our Contractor

Installation Certification Program (CICP), explains our current warranty options, and outlines the qualifications and certification requirements for each. Learn how you can train your erectors through CICP and offer in-demand No-Dollar-Limit warranties to your customers.



Powerful Tools: Utilizing Nucor Building Systems' Technology Suite

Nucor Building Systems is committed to ongoing investment in innovation to provide our Builders with an industry-leading collection of tools, applications and technology designed to help you sell, plan, quote, design, detail and erect buildings faster and

more efficiently than ever before. In this session, we highlight the technologies that are available as part of our Technology Suite and explain how to use them to your advantage and help empower your business. We'll briefly touch on each tool and demonstrate what they offer and how they can benefit your business. Spend some time in the Technology Suite to see them for yourself and get inspired!

- eQuote** – Scope Gathering & Pricing Engine
- Nucor Steel Store** – Component Ordering
- ShakeoutPro®** – Jobsite Steel Staging Assistant (Mobile App)
- Toolbox** – Gateway to Action & Info (Mobile App)
- Marketing Portal** – Build Your Brand!
- Virtual Reality** – Experience Your Buildings Virtually
- BIM / Tekla** – 3D Modeling

In addition to this breakout session, we will be offering more in-depth training, hands-on demonstrations, and one-on-one Q&A each afternoon of the event. Visit the Technology Suite for a demo, to ask questions or provide input on how you currently use these tools, and how they may better serve your business. Share your story and help us understand how we can direct future efforts in a way that would be most impactful to you.

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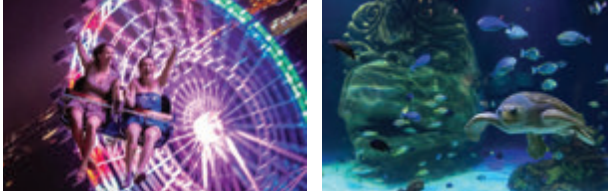
TRADE SHOW

Our Trade Show features many of the industry's top suppliers in one place. Meet with exhibitors and key representatives to discuss your business challenges and find strategic solutions using the newest products and technologies available.

The trade show is open for a sneak preview on Wednesday, March 20 from 5:30 pm - 6:30 pm. The trade show will be held in the Grand Ballroom, next to the General Meeting space on Thursday, March 21 and Friday, March 22 from 6:30 am - 3 pm.

Current Exhibitors:

Accurate Perforating	Metallic Products Corp
Atlas Bolt and Screw, LLC	Metl-Span
AutoMak Assembly Inc.	Moffitt Corporation
AZZ Metal Coatings	Mountain View Engineering, Inc.
AZZ Precoat Metals	Norco Industrial Door Systems
Bay Insulation Systems	Nucor Wire Products
Big Ass Fans	Panelclad US
C.H.I. Overhead Door	Roof Hugger
CIDAN Machinery Group	R-Seal
Constructive Engineering Design, Inc. dba Steel Frame Alliance	Therm-All
Curbs Plus, Inc.	Trimble, Inc.
Design Components	Vulcraft-Verco
D.I. Roof Seamers	Wood's Powr-Grip Co., Inc.
Gantrex	S-5! Attachment Solutions Metal Roof Innovations, LTD
Global Building Products	Silvercote, A Service Partners Company
JMC 2 Civil + Structural Engineering	PPG Industries
Lincoln Electric Company	McElroy Metal
Logan Stampings Inc.	SNO GEM
MBCEA (Metal Building Contractors & Erectors Association)	Solar Connections International



STRONGER TOGETHER

LEARN • CONNECT • CELEBRATE

THE CITY

Orlando is the destination for our 2024 National Builder Meeting for good reason. Opportunities abound to meet, connect and network with fellow metal building industry professionals in a laid-back setting. From world-class accommodations and Michelin Star fine dining, to the gorgeous spring weather and a dazzling array of possibilities for family-friendly fun and adventure, the area has something for everyone.

Nearby Attractions:

- Walt Disney World® Resorts
- LEGOLAND & Peppa Pig Theme Park
- Gatorland Animal Encounters
- SeaWorld® Orlando
- Universal Orlando Resorts
- Kennedy Space Center
- Ripley's Believe It or Not!®
- Nona Lake Adventure Park
- Orlando StarFlyer at ICON Park®
- Designer Outlets & Boutiques
- Museums & Art Galleries
- Breweries & Wineries
- Nightlife & Entertainment
- Zoos, Aquariums & Botanical Gardens
- Dinosaur World & Fossil Dig
- Snorkel with Manatees
- Wild Florida Airboats & Drive-Thru Safari
- Winter Park Scenic Boat Tours
- Boating, Kayaking & Ecotourism
- Fishing, Wildlife & Birding
- Nature Trails & Public Parks
- And much more!

UNIVERSAL CITYWALK

Get ready for one of the most incredible parties Nucor Building Systems has ever thrown—a huge bash that fills three different clubs in Universal CityWalk at Universal Orlando Resort. Take a trip to New Orleans at Pat O'Brien's®, explore the home of the king of reggae at Bob Marley–A Tribute to FreedomSM, and take the stage at CityWalk's Rising Star nightclub. It's an entire evening of excitement—and it's all yours!

Our event at Universal CityWalk at Universal Orlando Resort takes place on Thursday, March 21 from 6:30 pm – 10 pm. Food, drinks, and live music are included. (Access to Universal Orlando Resort theme parks is not included.)

Universal CityWalk is an approximately 15-minute bus ride from the Orlando World Center Marriott. Bring your event badge to board one of our complimentary party buses! Your guests are welcome to attend.

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Orlando offers the perfect setting to relax and connect with family and colleagues alike. With so much to do and explore, you'll want to take advantage of everything the city has to offer.

ORLANDO WORLD CENTER MARRIOTT RESORT

We specially selected a luxurious world-class resort to host our 2024 National Builder Meeting! The Orlando World Center Marriott is located 18 miles from the Orlando International Airport in the Lake Buena Vista resort area. The resort offers seven restaurants, a fitness center and spa, the Hawk's Landing 18-hole championship golf course, the 400,000-gallon Falls Pool Oasis, family-friendly poolside arts and crafts activities, a nightly laser light show spectacular, miniature golf, and the River Falls water park—voted “Best Water Park Hotel in Orlando” by Forbes magazine. Amenities include daily shuttle service to Disney Parks or Disney Springs, enhanced in-room wireless internet, and golf club rental. Restaurants and lounges located in the hotel include Mikado Japanese Steak House, Siro Urban Italian Kitchen, Falls Pool Bar & Grill, The Lobby Lounge, Latitude & Longitude, Central Pantry, High Velocity, and Starbucks.

HAWK'S LANDING GOLF TOURNAMENT

The National Builder Meeting golf tournament will be held right on site at the Hawk's Landing Golf Club at the Orlando World Center Marriott Resort. Hawk's Landing, an 18-hole championship course designed by noted golf architect Robert Cupp Jr., offers a challenging golf experience set among a scenic blend of native Florida wildlife and tropical vegetation. The course has a par 70 layout with 6,200+ yards and a slope rating of 133.

The tournament begins with registration at 8 am and a shotgun start at 9 am. It will be a 4-person scramble tournament with exciting on-course contests, such as closest to the pin, longest drive, longest putt, and three lowest scoring teams.

