## **Builder eNews**

November 2021

## What's on the Dashboard?

Video, Presentation & Literature Libraries Available on Dashboard

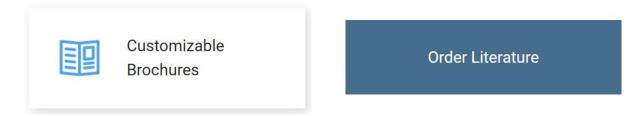
Have you ever been prepping for a meeting with a potential client and wished you had resources that would help sell a pre-engineered metal building? We know having a solid presentation can be extremely helpful to you and your team when securing a bid. That's why we've placed many videos and PowerPoint presentations showing the benefits of our products and metal buildings on the Builder Dashboard, available at your convenience. We also have our library of literature and brochures available for customization and ordering.

The <u>video library</u> comprises many videos created to share and highlight a variety of topics, including Energy Code Solutions, The Life of a NBS Building, The Marketing Portal, and ShakeoutPro, to name a few. Besides presenting to potential clients, these videos can be resources for training your new team members about pre-engineered metal buildings and Nucor Building Systems.

The <u>presentation library</u> comprises PowerPoint presentations covering a range of relevant topics to inform you and your customers on NBS products, processes and competitive advantages. All presentations are downloadable (in both ppt and pdf formats), and you can easily combine individual slides into a custom-tailored presentation for your targeted audience.



On the Builder Dashboard, under the Marketing Assets, is our <u>Customize Brochures</u> selection. There is a Signature Brochure option and Target Market brochure options, which are both customizable to your information. On the Builder Dashboard, under Resources, you can <u>order printed literature</u> and have it shipped to you, at no charge.



These libraries and many more resources are all available on the <u>NBS Dashboard</u>.